Power up your Digital Connections Session Takeaways

Right now, you're juggling multiple browser tabs, an infinite number of logins, and manual processes—but it doesn't have to be that way! Check out the takeaways from our conversation with experts from Canva, Zapier, Whereby and Canny, who walked through the importance of connecting your tools and how to integrate your tech stack, all while making your work more efficient and effective.

Session Speakers

Indy Sen

Connect on LinkedIn

Kel Kurekgi
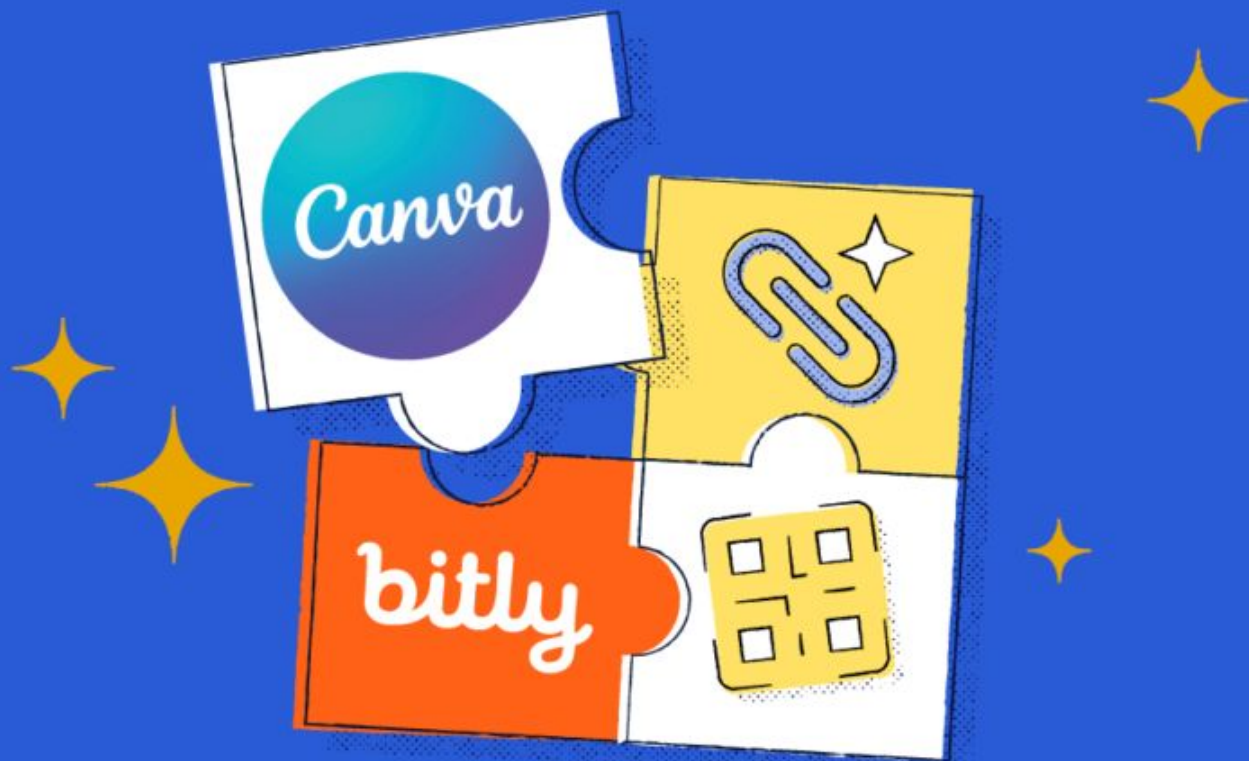
Connect on LinkedIn

Hannah Jelliman

Connect on LinkedIn

Eric Hoppe

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Watch the Recording

Power up designs with Bitly and Canva

Easily create and add QR Codes & short links to your designs, then track their engagement with in-depth analytics — all in the Bitly Connections Platform.

With the Bitly + Canva integration, you can:

- ✓ Easily create and add Bitly links and QR Codes to your Canva designs

- ✓ Customize links and codes, directly from the Canva app

- ✓ Measure effectiveness of links and codes used in Canva designs right from the Bitly platform

[**Examples of Canva Designs**] [**Connect Bitly and Canva**]

Automate Short Link and QR Code creation with Zapier

Create automations and workflows using short links and QR codes, like creating QR Codes for new customer actions taken, adding new short links to spreadsheets, automating form submission follow-up actions and more.

With the Zapier + Canva integration, you can:

- ✓ Trigger the creation of a short link or a QR Code based on connections with thousands of apps in Zapier

- ✓ Initiate actions when new short links or QR Codes are created

- ✓ Connect Bitly to more of your automations and workflows via Zaps

A Quick Start Guide to Building Zaps   **Connect Bitly and Zapier**

canny

Making content more shareable with:

⭐ Branded, easily designed content

👥 Trackable links, data-rich records

"If you're capturing feedback from your chat or CRM and then connecting to your project management tool, you can let people know you're working on their feedback.

Then, you can easily update them and close the loop. That's huge for building loyalty and customer satisfaction."

~Eric Hoppe, Canny

🔗 **Canny customer resource:** how to scale customer feedback with AI

Whereby

Whereby

Video call API for Telehealth

SCAN TO LEARN MORE

Making connections scalable, with:

Digital business cards, one scan at a time

Trackable links, easily shared on social

Learn more about Whereby: whereby.link/bitly